

# NEW ENGLAND TREADS



“Short cuts make long delays” said JRR Tolkien. While unfinished stair treads are certainly less expensive off the rack, here are five reasons why you should buy your treads stained and finished before installation:

**Time** - You can use the stairs the day your New England Treads are installed. You don't have to schedule your life around the stair treads drying and curing.

**Money** - It is cost effective to have us stain and finish in our professional facility designed for such procedures. And since there is no downtime on site, your other craftsmen can continue working without having to worry about the stairs.

**Easy to Install** - There's no stain on your skirt board. There's no finish spilled on your balusters. Order, pick up, install, take the stairs and get your steps in.

**Consistency** - Each staircase we make comes from the same lot of lumber, from the same can of stain, from the same pot of finish. Our spray-on finish booth helps ensure even coats of lacquer across all your stair parts. This leads to a much more consistent finish than you could ever achieve with a wipe on product. Our finisher has an eye for detail. He stains and sprays finish every day. He's probably spraying treads while you read this email.

Hassle - Did someone forgot to tell the plumber not to walk on the freshly finished treads? When you install New England Treads, the stain is dry and the finish is cured. It won't matter if the butcher, the baker, and the candle-stick maker want to use the stairs, the treads will be ready for use.

With New England Treads, you are one call away from the shop floor. You order it, we make it, and we'll have it ready in just two to three weeks. Follow us on Instagram for behind-the-scenes at our mill, and stop by for a shop tour. Thanks for reading this far!

Neil and Jennifer Gutekunst  
Owners, New England Treads